

SELECTFLORIDA

INTERNATIONAL TRADE PROGRAMS AND SERVICES

Export Assistance, Trade Grants and Regional Trade Offices



EXPORT ASSISTANCE

SelectFlorida helps thousands of companies around the state enter and expand in international markets through nationally-recognized programs and services. Let us help you take your product to the rest of the world.

BENEFITS OF EXPORTING



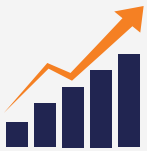
DIVERSIFY
CUSTOMER
BASE



LOWER
PRODUCTION
COSTS



INCREASE
PROFITS



GROW
NEW
MARKETS



EXPAND
PRODUCT &
SERVICES REACH



MITIGATE
RISK



EXTEND
PRODUCT
LIFECYCLE



INCREASE
COMPETITIVENESS
AND MARKET SHARE

SERVICES OFFERED



- ★ EXPORT SALES MISSIONS
- ★ EDUCATIONAL WEBINARS, SEMINARS AND CONFERENCES
- ★ EXPORT COUNSELING
- ★ MARKET RESEARCH
- ★ TRADE EVENTS NEWSLETTER
- ★ OVERSEAS TRADE SHOWS
- ★ CERTIFICATES OF FREE SALE
- ★ TRADE GRANTS
- ★ INTERNATIONAL OFFICES NETWORK
- ★ EXPORT FINANCE REFERRALS

TRADE GRANTS

SelectFlorida offers grants to help qualified companies begin exporting or diversify into new markets.



Target Sector Trade Show Grants: SelectFlorida offers event-specific, reimbursable grants to help small to medium-sized Florida companies generate or increase their export sales overseas. Attending trade shows is an excellent way to introduce and showcase products and services to a global audience. Receive a grant to help reduce the cost of exhibiting at an internationally-focused trade show or exhibition supported by SelectFlorida.



Gold Key/Business Matchmaker Grants: Eligible manufacturers and professional services providers can apply for a Gold Key/Matchmaker Grant to generate leads or increase sales overseas during a SelectFlorida Export Sales Mission. Gold Key/Matchmaker services are a market development tool for new or infrequent exporters, offering meetings with pre-screened and pre-qualified buyers, agents, importers, and representatives with an interest in a company's products or services. Business matchmaking may be provided by the U.S. Commercial Service using their Gold Key Service or a qualified in-country partner.



Export Marketing Plans: Working in partnership with the Florida Small Business Development Centers Network (SBDC), qualified Florida manufacturers and service providers can receive a customized export marketing plan to pinpoint the best countries for their products, develop the right entry strategies, and promote their products abroad.

LEARN MORE

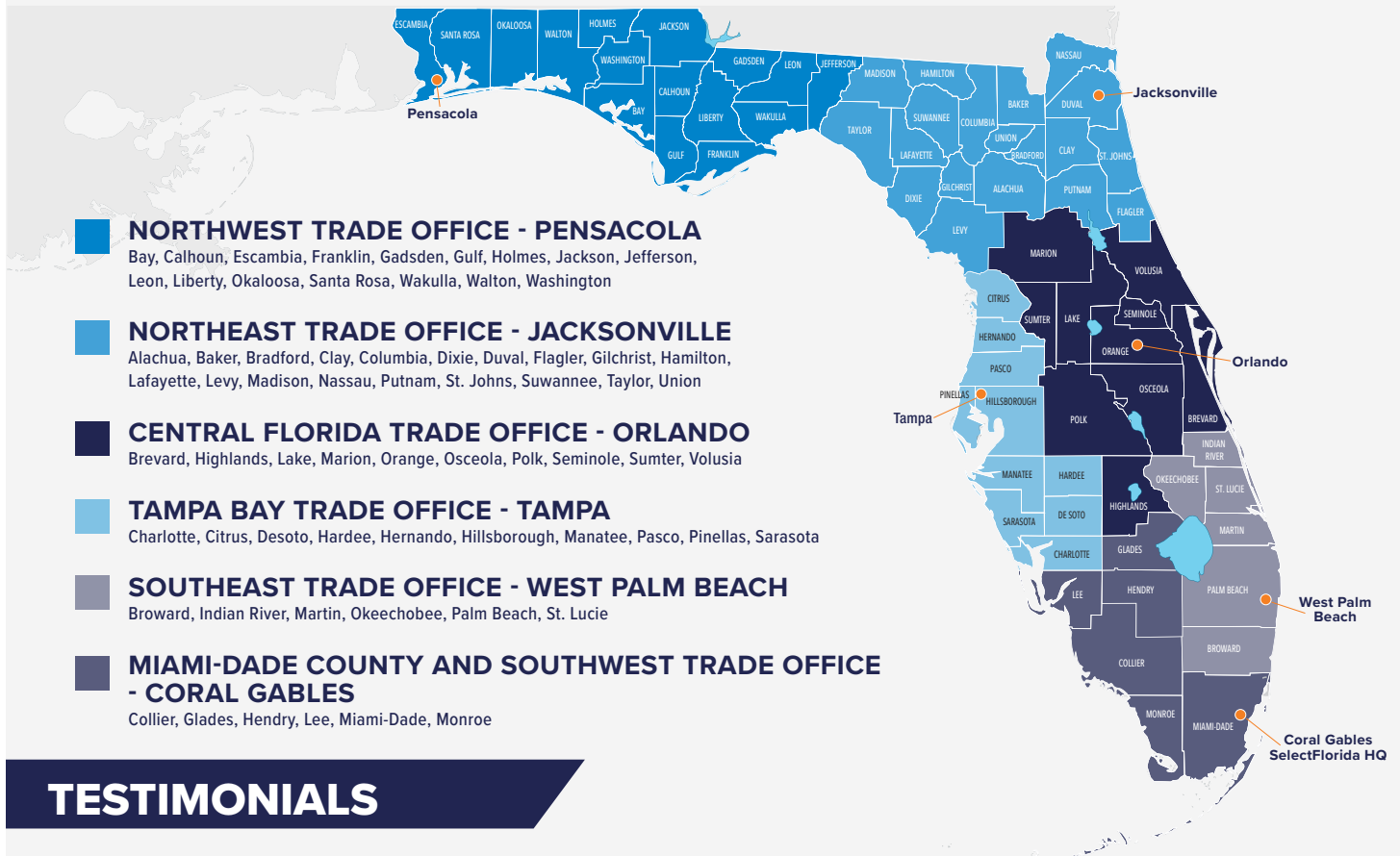
Interested in SelectFlorida grant opportunities?

Visit www.selectflorida.org/trade-grants to learn more about eligibility and qualifications.



REGIONAL TRADE OFFICES

Contact a regional trade office to learn more about SelectFlorida's programs and services to help you grow your business overseas: www.selectflorida.org/trade-offices



TESTIMONIALS

"Having this kind of support definitely helps to open new markets for a small company like ours. It would have been impossible or very difficult for us to replicate this type of initiative. As the opportunities (sales & partnerships) evolve, we will for sure hire additional staff. Excellent support to help our company to expand at the international level. We are deeply appreciative of the opportunity of this mission and impressed with the professionalism, organization, and support from SelectFlorida."

- Scientific Lightning Solutions, LLC | Export Sales Mission to Uruguay and Paraguay 2023

"Throughout the years, SelectFlorida has done a wonderful job of introducing and helping SBT attend international shows that we otherwise would not be at. We have increased our percentage of international sales 3-4 times by attending SelectFlorida-sponsored international shows. Our company greatly appreciates what SelectFlorida has done for our sales and employment growth and hope to continue our productive relationship."

- SBT Marine | METS 2023

"The International Trade Show Grant Viewpoint received from SelectFlorida was pivotal in our decision to exhibit. Exhibiting at a show in the UAE would typically be cost-prohibitive for a small, US-based company such as our ours, especially when factoring in all the ancillary expenses (airfare, lodging, shipping, etc.). The grant provides a cost-effective way to explore more of these international opportunities each year, further increasing our exposure/reach. Viewpoint will undoubtedly secure new business from exhibiting at the Dubai Air Show, and we are looking forward to doing so again. Thank you SelectFlorida!"

- ViewPoint Systems, LLC | Dubai Airshow 2023

SELECTFLORIDA

201 Alhambra Circle, Suite 610,
Coral Gables, Florida 33134
Phone: 305-808-3660

www.selectflorida.org/export

FLORIDACOMMERCE

107 E Madison Street
Tallahassee, Florida 32399
Phone: 850-245-7105

www.floridajobs.org



SelectFlorida is the state of Florida's international trade and investment promotion agency.